

(55111) : 55111 : Persuasion Studies

(55141) : 55141 : Writing for the Media- 1

(55191) : 55191 : Social Science Research Design

(55125) : 55125 : Public Relations in the Private and Public Sector

(55151) : 55151 : Production for the Print Media

(55131) : 55131 : Media Management and Economics

(55152) : 55152 : Preparing a Public Relations Campaign

Course Code	Course Title	Course Credits	E1 (EXTERNAL EXAMINATION)		I1 (INTERNAL EXAMINATION)		TOTALF (TOTAL MARKS)	
			Min Marks	Max Marks	Min Marks	Max Marks	Min Marks	Max Marks
55111	Persuasion Studies	4.00	20.00	50.00	20.00	50.00	40.00	100.00
55125	Public Relations in the Private and Public Sector	4.00	20.00	50.00	20.00	50.00	40.00	100.00
55131	Media Management and Economics	4.00	20.00	50.00	20.00	50.00	40.00	100.00
55141	Writing for the Media- 1	2.00	10.00	25.00	10.00	25.00	20.00	50.00
55151	Production for the Print Media	4.00	20.00	50.00	20.00	50.00	40.00	100.00
55152	Preparing a Public Relations Campaign	4.00	20.00	50.00	20.00	50.00	40.00	100.00
55191	Social Science Research Design	4.00	20.00	50.00	20.00	50.00	40.00	100.00

@:O.5042A/O.5043A/O.5044A; *:O.5045A; AA/ABS: ABSENT; P: SUCCESSFUL; F: UNSUCCESSFUL; E: EXMP CAN BE CLAIMED; ~: Dyslexia; +: MARKS CARRIED FORWARD; \$: GRADE CARRIED FORWARD; RCC: O.5050; RPV: PROVISIONAL; NULL: NULL & VOID.; ADC: ADMISSION CANCELLED; RR: RESERVED; C: CREDIT POINTS EARNED; G: GRADE POINTS; äC: SUM OF C; äCG: SUM OF CxG; SGPI: SEMESTER GRADE PERFORMANCE INDEX = äCG / äC; RR: RESERVED

(NEP 2020) EXAMINATION HELD IN MAY 2025

%Marks	>=90	>=80 and <90	>=70 and <80	>=60 and <70	>=55 and <60	>=50 and <55	>=40 and <50	< 40
Grade	O	A+	A	B+	B	C	D	F
GRADE POINT	10	9	8	7	6	5	4	0

MU-940: DEPARTMENT OF COMMUNICATION AND JOURNALISM

SEAT NO						NAME					STATUS					GENDER					ERN					COLLEGE					TOTAL (550) äC	RESULT äCG	REMARK äCG							
55111 : Persuasion Studies (THEORY)						55125 : Public Relations in the Private and Public Sector (THEORY)					55131 : Media Management and Economics (THEORY)					55141 : Writing for the Media-1 (THEORY)					55151 : Production for the Print Media (THEORY)					55191 : Social Science Research Design (THEORY)														
External (50/20)						External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)														
Internal(50/20)						Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)														
TOT	GP	G	C	G*C		TOT	GP	G	C	G*C		TOT	GP	G	C	G*C		TOT	GP	G	C	G*C		TOT	GP	G	C	G*C												
4210001						ATHARVA DAHAKE										Repeater					MALE					(MU0341120241001737)					MU-940: Department of Communication and Journalism									
E1	23+		P			23+		P			35+		P			11+		P			28+		P			22+		P		MARKS										
l1	35+		P			20+		P			38+		P			15		P			30+		P			21+		P		(301)		PASS								
TOT	58+	6	B	4	24.0	43+	4	D	4	16.0	73+	8	A	4	32.0	26	5	C	2	10.0	58+	6	B	4	24.0	43+	4	D	4	16.0	22	122.0	5.55							

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(NEP 2020) EXAMINATION HELD IN MAY 2025

%Marks	>=90		>=80 and <90		>=70 and <80		>=60 and <70		>=55 and <60		>=50 and <55		>=40 and <50		< 40	
Grade	O		A+		A		B+		B		C		D		F	
GRADE POINT	10		9		8		7		6		5		4		0	

SEAT NO					NAME										STATUS					GENDER					ERN					COLLEGE					TOTAL (550) âC	RESULT âCG	REMARK âCG																											
55111 : Persuasion Studies (THEORY)					55125 : Public Relations in the Private and Public Sector (THEORY)					55131 : Media Management and Economics (THEORY)					55141 : Writing for the Media- 1 (THEORY)					55152 : Preparing a Public Relations Campaign (THEORY)					55191 : Social Science Research Design (THEORY)																																							
External (50/20)					External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)																																							
Internal(50/20)					Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)																																							
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C																																			
4210002					PRAJAKTA CHANDRAKANT BHANUSE										Repeater					FEMALE					(MU0341120241001945)					MU-940: Department of Communication and Journalism																																		
E1	35+		P		31+					P					32+					P					13+					P					27+					P					37+					P					MARKS									
I1	30+		P		25+					P					22+					P					10					P					20+					P					21+					P					(303)					PASS				
TOT	65+	7	B+	4	28.0	56+	6	B	4	24.0	54+	5	C	4	20.0	23	4	D	2	8.0	47+	4	D	4	16.0	58+	6	B	4	24.0	22	120.0	5.45																															

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(NEP 2020) EXAMINATION HELD IN MAY 2025

%Marks	>=90		>=80 and <90		>=70 and <80		>=60 and <70		>=55 and <60		>=50 and <55		>=40 and <50		< 40	
Grade	O		A+		A		B+		B		C		D		F	
GRADE POINT	10		9		8		7		6		5		4		0	